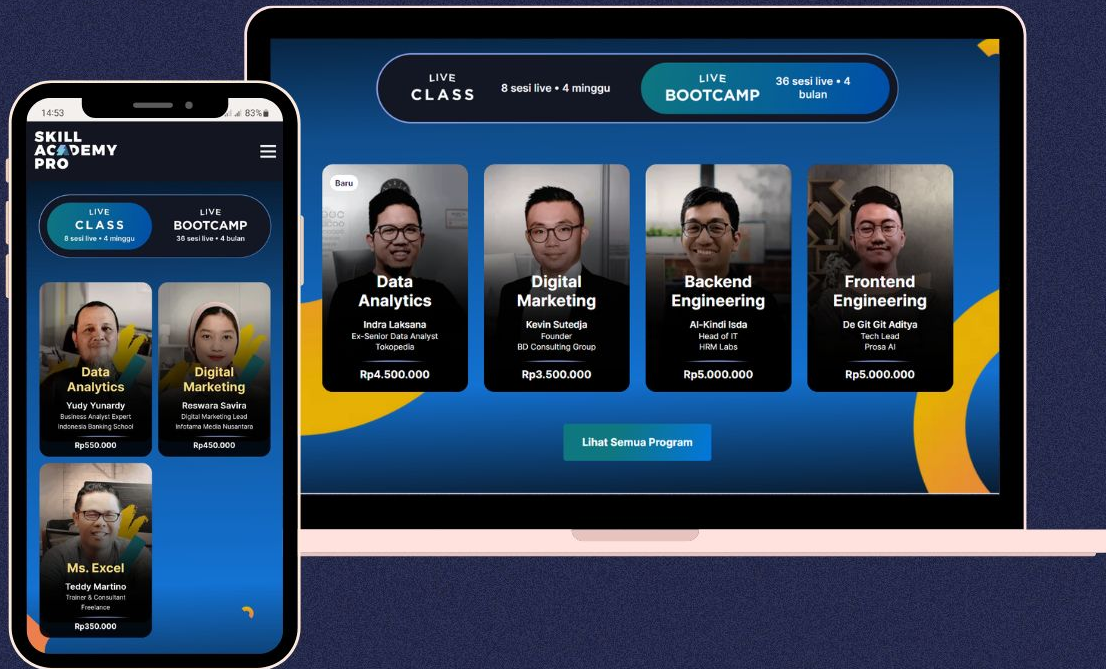


**SKILL
ACADEMY
PRO**

LIVE
CLASS

Prepare
Yourself with
most-demanded
skills and become
top digital talent



DIGITAL MARKETING



Tentang SKILL ACADEMY PRO

SKILL ACADEMY PRO merupakan program bootcamp dari **Skill Academy**, yang dirancang untuk para *lifelong learner* yang ingin meningkatkan pengetahuan dan keterampilan di bidang digital. Bootcamp ini bertujuan untuk menciptakan talenta berkualitas tinggi yang siap berkompetisi di era digital.

SKILL ACADEMY PRO menawarkan pendekatan alternatif agar pembelajaran lebih terjangkau dengan berbagai fitur dan fasilitas, termasuk kelas karier dan kelas inspirasional yang dapat meningkatkan soft skill individu.

Kelas berlangsung

8

Batch

Program tersedia

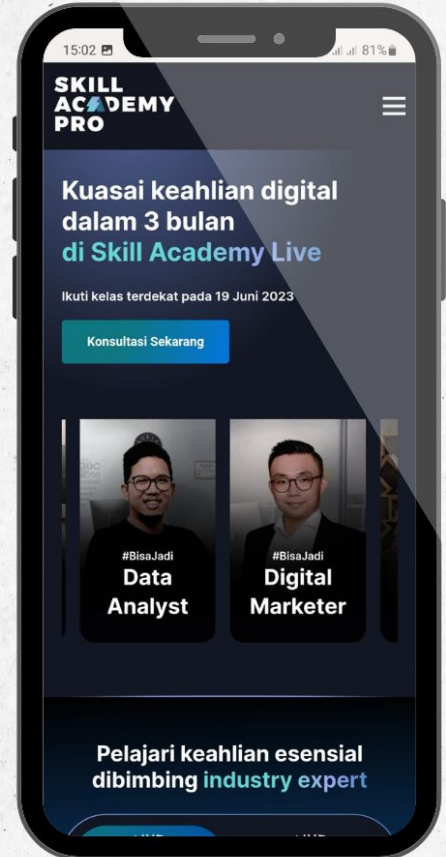
12

Topik Bootcamp

Telah diikuti

+4K

Peserta

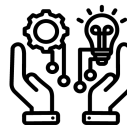


Mengapa Belajar di SKILL ACADEMY PRO?



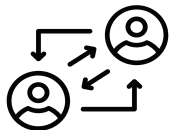
Real Life Study Case

A study cases discussion led by experienced instructor, for better and deeper understanding.



Hands-on Project

A final project initiated by students, to build a career portfolio.



Interactive Live Sessions

An interactive learning sessions, held through online platform.



Curated Mentors

Instructor with >5 years of experience, who have passed the teaching competencies test.



Self-paced Learning

An asynchronous learning, through video and reading material from credible sources.

LEARNING JOURNEY

Learning Session

Have interactive sessions with experienced instructor in Digital Marketing 5+ years of experiences



Build +2 Digital Marketing -Based Projects

Complete the mid test and final projects at the end of program.



Career Preparation Class

Join career class and get inspirational insights from HR Practitioner to leverage your career game

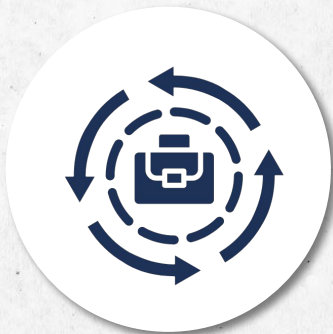


Join with +1000 Alumni

Get connected with mentors and +1000 Alumni in Skill Academy Pro Digital Talent Community



Siapa saja yang dapat mengikuti SKILL ACADEMY PRO?



Career Switcher

Individu yang ingin
berpindah jalur karir
ke bidang digital.



Job Seeker

Individu yang sedang
mencari pekerjaan
di bidang digital.



Career Starter

Individu yang sedang
mengawali karir di
bidang digital.

SKILL ACADEMY PRO

LIVE
CLASS

Duration

4 weeks

Session

4-8 live
teaching session

Participant

has no
limits

What will you get:

Pelajari keahlian Digital Marketing dalam 4 minggu bersama **industry expert.**

1

Belajar Digital Marketing dari **hulu ke hilir** dalam 4 minggu

2

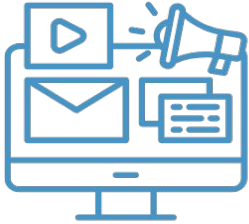
Dilengkapi dengan sesi **hands-on project** yang sesuai dengan studi kasus di industri

3

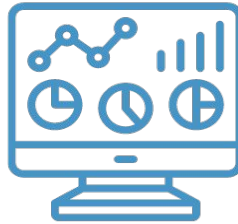
Akses selamanya ke materi dan komunitas SA Pro Digital Talent

Pilihan Topik **LIVE CLASS**

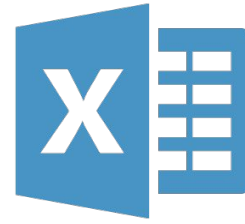
SKILL ACADEMY PRO - LIVE CLASS memiliki beberapa pilihan kelas keterampilan digital, yang dapat membantu para lifelong learners dalam meraih pekerjaan impian mereka, hingga menjadi ahli di industri digital.



**DIGITAL
MARKETING**



**DATA
ANALYTICS**



**MICROSOFT
EXCEL**

DIGITAL MARKETING



The Fundamental of Digital Marketing



27 November 2023 (On Boarding Day)



4 minggu | 10 *live sessions*



Selasa & Kamis | 19.00–21.00 WIB

Topik yang akan dipelajari

Week 1	1. The Fundamental of Digital Marketing 2. Audience Persona & Insight
Week 2	1. Brand Strategy 2. Social Media Strategy 3. Social Media Platform 4. Content Marketing 5. Creative Copywriting
Week 3	1. SEO 2. Facebook Ads 3. TikTok Ads
Week 4	1. Final Project
Week 5	1. Career Preparation Class



Reswara Safira Livia I

Digital Marketing Lead
at PT Infomedia Nusantara



Ashilah Yasmiin S

Digital Marketing Executive
at Edu-Tech Company

Biaya Pendidikan

~~Rp 1.500.000,00~~

Rp 550.000,00*

Live On



CAREER CLASS



Talent Ready Career Class

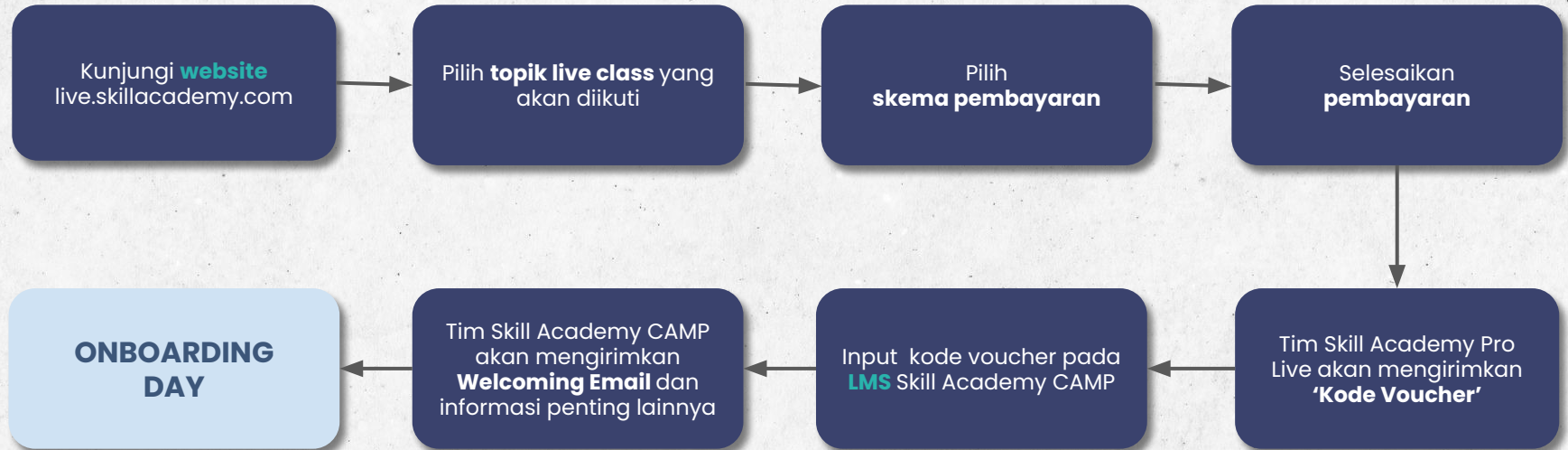
	Topik Pembahasan
Sesi 1	Menyusun Curriculum Vitae (CV) <i>ATS-Friendly</i>
Sesi 2	Mempersiapkan Diri untuk Wawancara Kerja (<i>Interview</i>)

REGISTRASI



Alur Pendaftaran Bootcamp SKILL ACADEMY PRO

Berikut ini merupakan tahapan dalam melakukan pendaftaran kelas di **SKILL ACADEMY PRO**



Daftar Live Class sekarang dan dapatkan
Harga Spesial dengan potongan hingga

up to

70%

+15%

Claim segera

dengan menghubungi tim Skill Academy Pro melalui

+628821558 5009

atau kunjungi

www.skillacademy.com/pro

CONTACT US



info@skillacademy.com



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